

# Which Route to Market is best for you?

Geography (State or Country)	Rank Entry Mode (1-3)

- 1. Finished Direct (On-site/ Off-site Retail)
- 2. Finished Direct (eCommerce)
- 3. Locally based consolidator.
- 4. Locally based agency.
- 5. Sale agency in-market.
- 6. In-Market Importer/ Distributor
- 7. Direct to Retailer/ foodservice buyers
- 8. E-Commerce (Cross- Border)
- 9. Daigou (China)